



## **IRIS OPENS INAUGURAL NEW YORK STORE**

Luxury footwear boutique Iris opened its first US store Tuesday (June 26) in New York's Meatpacking District. It becomes the brand's seventh boutique, adding to flagships in London, Milan, Moscow and Paris.

Niccoló Carpani Glisenti, president of Iris US, said three more boutiques are planned over the next two years in Los Angeles, Miami and Las Vegas.

Iris is owned by Italian shoemaker Gibo, who produces footwear for Chloé, Marc Jacobs, John Galiano and Viktor & Rolf. Full autumn collections from each designer are currently featured in the 1,200sq ft Washington Street store on glossy white shelves. The store also features silver couches at its centre.